

All-time greats! 10

- **Grammar** Passives – all tenses
- **Vocabulary** Words that go together
- **Everyday English** On the phone

- **Reading** The world's most loved football team!
- **Listening** The world's number one habit!
- **Writing** Discussing pros and cons



?

- 1 What do you know about this man? Why is he an 'all-time great'?
- 2 Can you find a brand logo in the photo? Why do brands want to be associated with people like this?
- 3 Which famous brands do you think could be called 'all-time greats'?



Watch the video introduction



Use your **Workbook** for self study



Go online for more practice and to *Check your Progress*

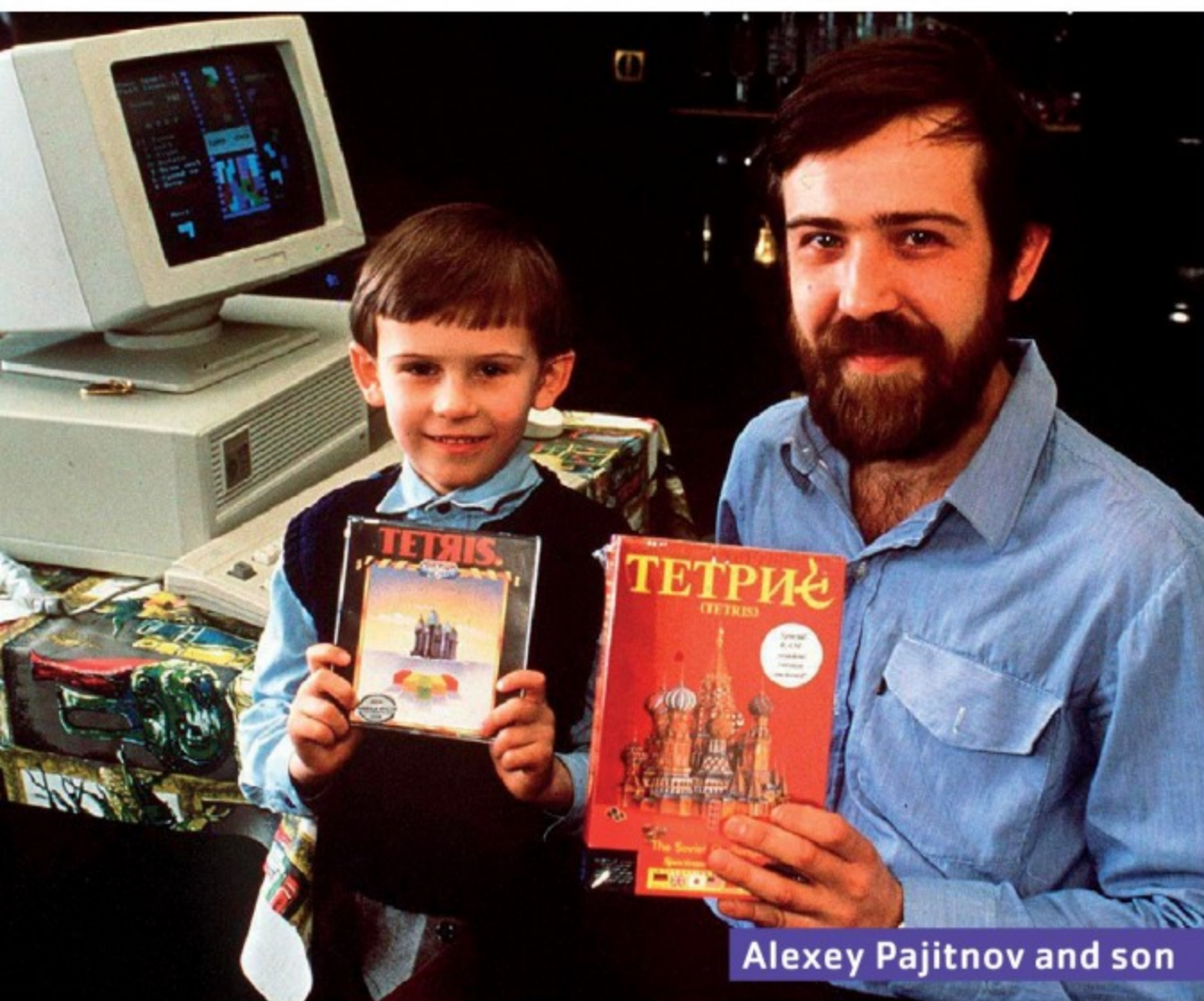
Grammar Passives – all tenses

Make true sentences from the chart.

Toshiba cars	is		Brazil
Champagne	isn't	made in	China
Coffee	are	grown in	France
Rolex watches	aren't		Japan
Rice			Scotland
Whisky			Switzerland

The best video game ever!

- 1 Do you play any computer games? Which? How often? Have you heard of **Tetris**?
- 2 Read the first part of the article about Tetris. Answer the questions.
 - How old is the game?
 - Who created it? Where did he work?
 - Where did the game spread to after Moscow?



Alexey Pajitnov and son



TETRIS

“The best-selling video game ever!”

Over 35 years old and it is still played all over the world.

It is said that it's difficult to find a video-game player who has never heard of Tetris – over 495 million have been sold worldwide and it's still selling!

The game has a long and unusual history

- It was created in Russia, in 1984, by Alexey Pajitnov, an Artificial Intelligence researcher at the Russian Academy of Science in Moscow.
- Pajitnov invented games as a hobby and many of them were enjoyed by his colleagues at the academy – Tetris most of all.
- The game became so popular it spread from Moscow to Budapest, and in 1989 it was discovered by a British software publisher and then exported to the US.
- Tetris is the biggest-selling video game by far. Minecraft is the only other video game to have sold over 100 million units.

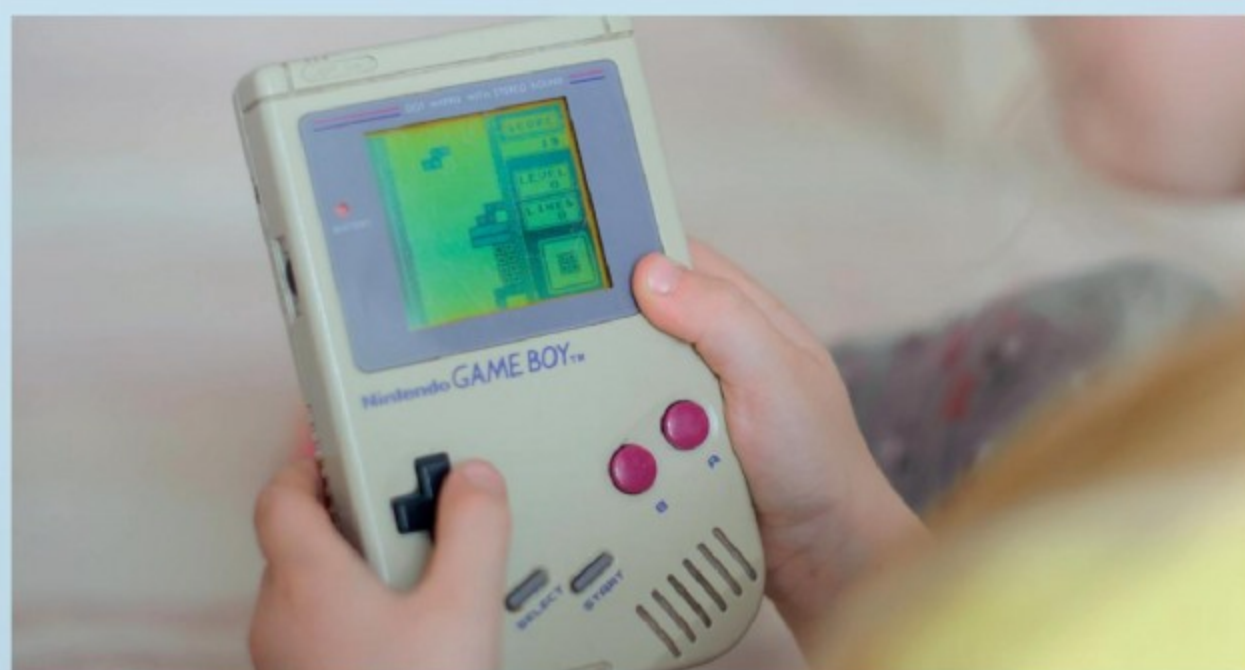


Why has it remained so popular for so many years?



There are a great many classic video games – so what is it about Tetris that has made it so universally popular?

- It is an easy puzzle game to play. It's made up of coloured squares – simple enough to be played by everyone, young and old, but ... it is mastered by only a few.
- It can be played on any computer – you don't need the latest model and people in every country can play.
- Its simplicity means you can play as you go, anywhere, any time – you don't have to sit and play for long periods of time.
- In 1989, the Nintendo Game Boy was launched in Japan, and Tetris was the perfect game for this, the first handheld computer – as, of course, it is today with the smartphone.



- It is played by generations of people, on tablets, laptops, smartphones and game consoles. There is little doubt that years from now it will be downloaded by our children and grandchildren – the latest and new version of **the most important video game in history.**



3 10.1 Read and listen to the whole article. Correct the false information in these sentences.

- 1 Nearly 495 million games have been sold worldwide.
- 2 It was discovered by a Russian publisher.
- 3 Tetris was the only game enjoyed by his colleagues.
- 4 The game is made up of coloured circles.
- 5 It is too difficult to be played by children.
- 6 It can't be played in many countries.
- 7 The smartphone was the first hand-held computer.
- 8 There is some doubt that Tetris will be downloaded in the future.

GRAMMAR SPOT

- 1 Many of the verb forms in the text are in the passive. It is **played** all over the world. 495 million **have been sold** worldwide. It **was created** in 1984 in Russia. How do we make passive forms?
- 2 Read the text again. Write the passive verb forms in the chart.

Present Simple	Past Simple	Present Perfect	will future
is played		have been sold	

Grammar reference 10.1 p151

Active to passive

- 4 Look again at the text. How are these sentences expressed in the passive?
 - 1 They play Tetris all over the world.
 - 2 They say that it's difficult to find a video game player who has never heard of Tetris.
 - 3 They have sold 495 million worldwide.
 - 4 Alexey Patjinov created it in Russia in 1984.
 - 5 Patjinov's colleagues enjoyed many of the games.
 - 6 You can play it on any computer.
 - 7 They launched Nintendo Game Boy in Japan in 1989.
 - 8 Our children and grandchildren will download it many years from now.

Check it

- 5 Underline the correct word or words in each sentence.
 - 1 Where *was* / *were* these shoes made?
 - 2 I was given this watch *by* / *from* my aunt.
 - 3 My bag *has stolen* / *has been stolen*!
 - 4 Our newsagent *sells* / *is sold* stamps.
 - 5 British police officers *don't carry* / *aren't carried* guns.
 - 6 All the beer was *drank* / *drunk* by nine o'clock.
 - 7 Have all the sandwiches *eaten* / *been eaten*?

Practice

- 1 Work with a partner. Look at the list of inventions. Which is the oldest? Which is the newest? Match them with a person and a date.

I think the telephone was invented in 1901.

What do you think?

the telephone	T'sai Lun	1938
the Apple PC	Johannes Gutenberg	1924
the ballpoint pen	Alexander Graham Bell	105 AD
television	Guglielmo Marconi	1895
radio	John Logie Baird	1976
paper	Laszlo Biro	1876
the printing press	Steve Jobs & Steve Wozniak	1440

- 10.2 Listen and check. What nationality are the people? What were their jobs?

Discussion

- 2 Which inventions do you think are most important? Why? Order them 1–7 (1 is most important). Discuss your ideas as a class.

Forming the passive

- 3 Work with a partner. Complete the statistics with the passive form of the verb in the correct tense. Which numbers and dates do you think are correct?

- 10.3 Listen and check.

- 4 Make questions about the information in 3. Ask and answer them with a partner.

- How many video games / men, and women?
How many video games are bought by ... ?
- How many emails / every year?
- How many / by Google / every second?
- When / eBay invented?
- How many / Facebook / translated into?
- When / the first twitter message / sent? Who / sent by?
- Where / when / Airbnb invented?
- When / Amazon.com / founded?

- 10.4 Listen and check. What extra information do you hear?

Project

- 5 Statistics change so quickly in our fast-moving, technological world. Research and check the statistics from exercise 3 on the Internet. If necessary, bring them up-to-date!

 Go online for more grammar practice



Inventions
that changed
the world



Statistics worldwide

- 60% / 80% of **video games** _____ (buy) by men, 40% / 20% by women.
- Nearly 750 billion / 75 trillion **emails** _____ (send) every year.
- Over 40 thousand / million questions _____ (answer) by **Google** every second.
- eBay** _____ (invent) in 1995 / 2005.
- Facebook** _____ (translate) into 56 / 76 different languages since it began.
- The first **Twitter** message _____ (send) in 2006 / 2009.
- Airbnb** _____ (found) in San Francisco in 2008 / 2012.
- Amazon.com**, _____ (found) in 1989 / 1994.

Vocabulary and speaking

Words that go together

Noun + noun

Two nouns can go together to make a compound noun.

Look at these examples.

video + game = **video game** text + message = **text message**

Face + book = **Facebook** lap + top = **laptop**

1 10.5 Listen and repeat. Which word is stressed? The first or the second?

2 Work with a partner. How many compound nouns can you make from these lists? Use your dictionary to help.

business		game	card	deal
football	+	ground	program	team
phone		number	virus	call
computer				

10.6 Listen and check. Read the words aloud to your partner.

Verb + noun

3 In each box below, *one* noun does not go with the verb. Which one?

1 **send** a text message an email ~~a phone call~~
a present your love

2 **take** notes a photo a long time a pill
a big breakfast

3 **make** a complaint a discovery an invention
a phone call a lot of money

4 **do** research the shopping a photo
exercises the housework

5 **play** cards the piano yoga a part baseball

6 **win** a competition a match a game a trophy
a team

4 Choose a noun from each group and write a sentence using the verb. Read your sentences to the class.

I've just sent you a text message.

Are you taking notes in this lesson?

Adverb + past participle

The adverbs *well-* and *badly-* can sometimes combine with past participles to form adjectives.

well-known well-paid badly-behaved

5 Complete these sentences with an adjective formed with *well-* or *badly-* and one of these past participles.

done paid written equipped
behaved dressed known

- 1 She has a wonderful job. She's very _____.
- 2 I didn't enjoy that novel. It was really _____.
- 3 You don't need to spend a lot of money on clothes to look _____.
- 4 Our office is really _____. We have all the latest machines.



- 5 I hope they don't bring their dogs. They're so _____.
- 6 Can I have my steak very _____ please? I don't like it rare.
- 7 Surely you've heard of Ed Sheeran? He's a really _____ singer.

10.7 Listen and check. Where is the stress on the compound adjectives?

Talking about you

6 Ask and answer these questions with your partner.

- 1 Do you ever play computer games? Which?
- 2 Do you send a lot of text messages? Who to?
- 3 Do you take a lot of photos on your phone?
- 4 Who does the most housework in your home?
- 5 How do you like your steak?
- 6 Is your school well-equipped?
- 7 What do you think is the most important discovery ever made?

10.8 Listen and compare.

Go online for more **vocabulary practice**

Reading and speaking

The world's most loved football team!


- 1 Football is the world's most popular game. Talk to a partner. Are you at all interested in it? Can you name the most famous football teams worldwide? Share your ideas with the class.
- 2 Look at the photos and headings. Do you agree that most people have heard of **Manchester United**?
- 3 Read the first part of the article. Complete these sentences with the correct information.
 - 1 Of the 1.6 billion football fans worldwide, _____ are fans of Manchester United.
 - 2 Manchester United is known by two nicknames: _____ and _____.
 - 3 When _____ travel abroad, they are often asked questions about the club.
- 4 Read *Man. U – a brief history*. Answer the questions.
 - 1 Who were the first players for the club?
 - 2 What happened 24 years after the club was first founded?
 - 3 What is the 'Theatre of dreams'?
 - 4 How did Matt Busby make the team more successful?
 - 5 Why did Matt have to create another team?
 - 6 Who was also a successful manager? Why?
 - 7 Why is Man. U the most valuable football brand worldwide?
 - 8 How do famous companies use Man. U to advertise themselves?
- 5 Work with your partner. Read *Why is the club so popular?* What are the four reasons given for the club's popularity?

Talking about you

- 6 Look at the chart. Are you an **A** or a **B**? How many **As** and **Bs** are there in your class? Form mixed groups.

Answer the questions and discuss them together.

A I like sport
What sports do you do like? <i>When? Where? How often? Who with?</i>
Do you watch sport? <i>What? Where?</i>
Do others in your family like sport? <i>Who? What?</i>
B I don't like sport
<i>Why? Have you always disliked it?</i>
Do you ever watch sport? <i>What?</i>
Do you do any form of exercise? <i>What?</i>
Do people in your family like sport? <i>Who? What?</i>

 **Watch** and learn more about about how football can change people's lives.



Love football or hate football – most people round the world have heard of **Manchester United**.

Football (or *soccer*, as it is called in the US) is the world's most popular sport, with 1.6 billion global fans. Recently, 54,000 of these fans, from 39 countries, were surveyed about their favourite football team, and **Manchester United** (or 'Man. U') was named the most popular club ever.

The club, nicknamed the 'Red Devils', has 659 million fans worldwide and their games are broadcast to over 1.15 billion homes. Barcelona, Real Madrid, and Bayern Munich were the next most popular.

Man. U fans can be found anywhere and everywhere, but the club is particularly popular throughout Asia, especially in India and China. Taxi drivers from Mauritius to Vietnam, learning that they have an English person in their cab, often respond with, 'Ah, English! Manchester United! Can you tell me ... ?' It's quite difficult to continue the conversation if you're not a football fan and know nothing about their favourite team.



'Glory, glory Man. United!'

MANCHESTER UNITED

‘Number one club in the world’s number one sport!’

MAN. U – A BRIEF HISTORY

- It was founded in 1878, and is one of the oldest football teams in the world. The first players all worked for a local railway company. It wasn't named Manchester United until 1902.
- In 1910, it moved to its now famous football ground, Old Trafford. The ground is often now nicknamed the ‘Theatre of dreams’.
- In 1945, **Matt Busby** became manager and brought a lot of young players (known as ‘Busby’s Babes’) into the team. This was a very successful move.
- 1958 was a dark year for the club. The plane bringing the team home from the European Cup crashed in the snow at Munich airport. Eight players were killed. Matt Busby survived, and eventually he created another great team.
- **Alex Ferguson** was another very successful manager. During his 20 years at the club, from 1986, the club won 25 major trophies.
- Since 2015, Man. U has been considered the world’s most valuable football brand. The team sells about 2 million shirts a year – more than Real Madrid and FC Barcelona put together. *Adidas*, *DHL*, *Uber*, and *Toshiba* are just a few of the companies that have made business deals with the club. Their logos often appear on the players’ shirts.



Busby's Babes

WHY IS THE CLUB SO POPULAR?

Perhaps it's because, despite many ups and downs over the years, they've won a great many trophies, both national and international. Perhaps it's the number of talented players who have played for the team. These include, George Best, Eric Cantona, David Beckham, Rio Ferdinand, Cristiano Ronaldo, and Wayne Rooney. Perhaps it's because they have some very famous fans including Usain Bolt, Justin Timberlake, and Enrique Iglesias. Maybe it is because Old Trafford really is a theatre of dreams where players and fans can find fairy-tale glory and make dreams come true.



George Best



Listening and speaking

The world's number one habit!

1 Did you know that chewing gum is the most common habit round the world? Do you chew gum? How often? Which flavour do you like? Stand up and ask the other students.

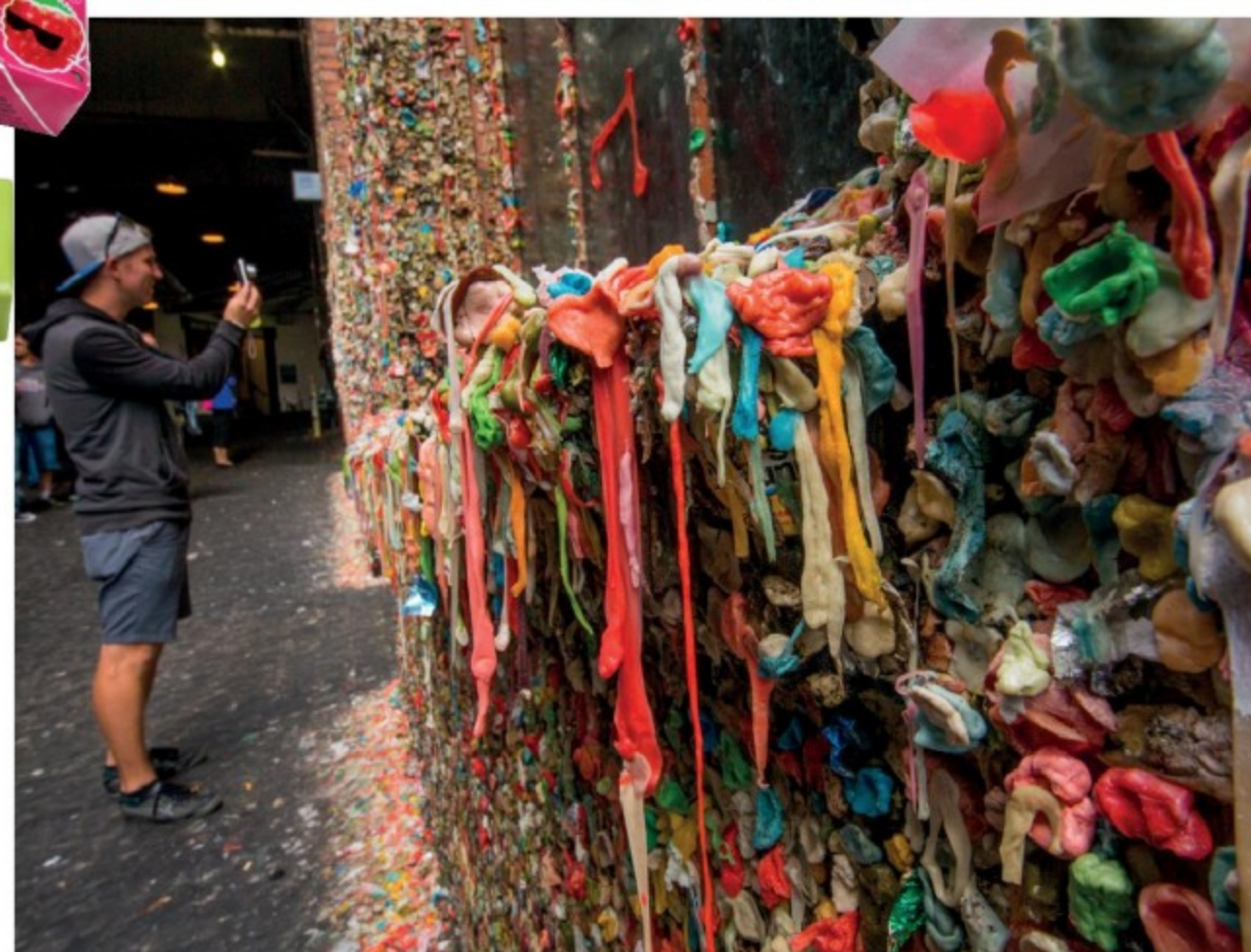



2 What did you find out?

- How many of you often chew gum?
- Who never chews it?
- When do you chew it?
- What do you do with it when the flavour has gone?

3 You are going to listen to a radio programme about the habit. Read the statements below. Do you think they are true (✓) or false (✗)?

- 1 Over 300 trillion sticks of gum are made every year.
- 2 It's made of a type of rubber.
- 3 The habit of chewing gum goes back two thousand years.
- 4 The earliest example of gum was found in a skeleton in Sweden.
- 5 The first chewing gum was made of tree sap and sugar.
- 6 The Greeks chewed gum because it freshened their breath.
- 7 The Mayan Indians wrapped their gum, called *chiclay*, in paper.



4  10.9 Listen to **Part One** of the programme. Check your answers and correct the false statements. Do any facts surprise you?

5  10.10 Listen to **Part Two**. Answer the questions.

- 1 Who were Thomas Adams and William Wrigley?
- 2 Why was Wrigley a business genius?
- 3 How did he advertise his products?
- 4 When did chewing gum become popular outside of the US?
- 5 Where did *all* the gum produced in 1944 go to?
- 6 Who said, 'Got any gum, chum?' Who were they talking to?
- 7 What is gum made of today?
- 8 How much does it cost to clean the gum off the streets of London?

What do you think?

- Is chewing gum a popular habit in your country?
- Is it a bad habit or a good habit? Why?
- What other worldwide habits can you think of?

Everyday English On the phone

1 10.11 Listen and practise saying these telephone numbers.

07700 900333 0049 021 37474 0115 496 0499 0800 142 2466

How were these numbers expressed?

0 00 99 0800

2 In your country, what are the numbers for these?

- Your landline (house phone)
- The emergency services
- Your mobile
- Your country code

How many telephone numbers can you remember? Whose are they? What are they?

3 10.12 Listen to four phone conversations. Complete the chart after each one.

	Conversation 1	Conversation 2	Conversation 3	Conversation 4
Who is speaking to who?				
Are they on a landline or mobile?				
Where are they?				
What are they talking about?				
How well do they know each other?				

4 10.12 Listen again and complete the expressions from the conversations. Practise them with a partner.

1 **J** Sorry, you're _____ up. I couldn't hear that.
P I know, it's not a good _____. But, *listen*, I'm calling because I can't _____ it on Thursday.
P Are you free on Friday _____?
J Friday? I'm not sure. Can I get _____ to you?
P Sure. That's fine. Oh there's my train! Speak _____!

2 **J** Hello, Emma? It's John. I'm trying to get _____ of Patrick.
E I'm afraid he's not in. Have you _____ his mobile?
J Yeah. I tried that first but he's not _____.
E It's probably _____ off.
J Oh, OK. Can you give him a _____ then?
E Of course.

3 **C** I'm afraid his line's _____. Would you like to _____?
H Yes, please.
C It's _____ for you now.
T Hello. Patrick Doyle's office. Teresa _____.
H _____ is Harriet Smith from Digby and Moss Associates.
T Oh, good morning, Ms Smith. I'll put you _____ immediately.

4 **E** Can I speak to Patrick, please?
T Oh, I'm _____ he has _____ with him at the moment. Is it _____?
E Just tell him I _____, and I'll see him this evening at home.
T Will _____. I hope there isn't a problem.

Roleplay

Work in pairs. You are going to make phone call to each other.

Student A Go to page 156.

Hi, Marie. I'm calling because I can't make it on Tuesday.

Student B Go to page 157.

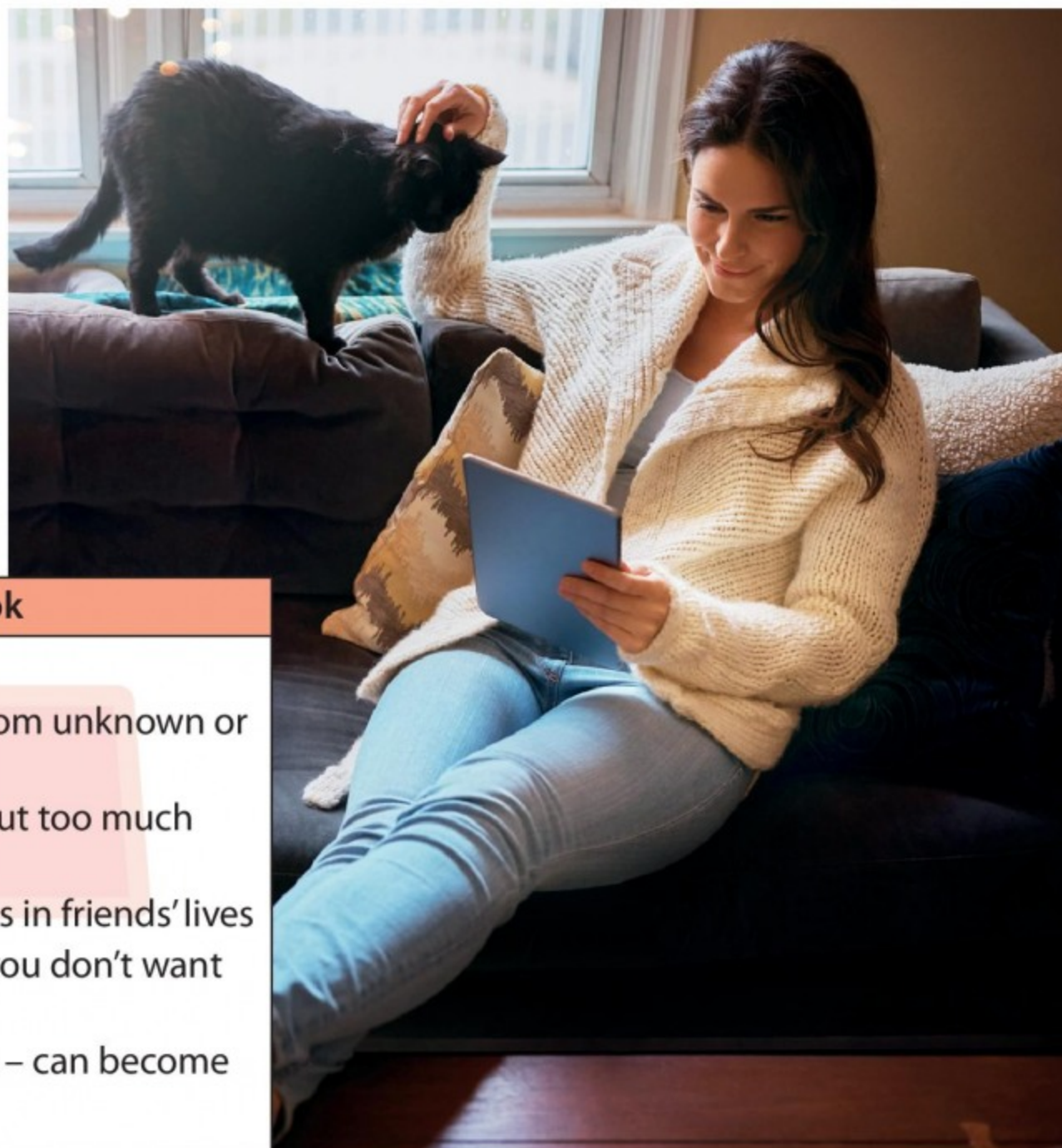
Sorry, you're breaking up ...

Go online for more speaking practice

Writing Discussing pros and cons

Social media sites

- 1 Do you use any social media sites such as Facebook? Write down three things you *like* and three things you *don't like* about them. Compare your ideas with the class.
- 2 Read these notes. How many of your ideas are included? How many can you add? What do you think are the most important pros and cons?



Advantages of Facebook	Disadvantages of Facebook
<p>You can:</p> <ul style="list-style-type: none"> - keep in touch with friends - keep family up-to-date - find old friends - communicate with them at any time you want - share photos - share favourite music and videos - join groups that interest you - advertise yourself and your work 	<ul style="list-style-type: none"> - flooded with requests from unknown or unwanted 'friends'. - friends and family find out too much about your private life - hear about boring events in friends' lives - tagged in pictures that you don't want others to see - waste time on Facebook – can become addicted

- 3 Now read the text. What is the purpose of each paragraph?

THE PROS AND CONS OF SOCIAL MEDIA SITES

clearly, First of all,
both,
and, Also
for example
Another advantage is that
such as,
However, also, Firstly,
Secondly,
What is more
Also,
Finally, perhaps
even
Despite the disadvantages,
The fact is that

Social media sites, such as Facebook, have many advantages. They are an excellent way of keeping in touch with people in your life, friends and family. They are a great way of finding old friends. You can communicate with these people at any time you want and in many ways, you can share your photos or your favourite music and videos with them. You can join groups with similar interests to yourself, sports, hobbies and your work.

Social media sites have many disadvantages. You are often flooded with requests from unknown or unwanted 'friends'. Friends and family may find out too much about your private life, and you may hear about boring events in their lives. You can be tagged in pictures that you don't want others to see. The biggest problem is that you can waste too much time on Facebook. Some people can become addicted to it.

Social media sites are definitely here to stay. They are now one of the main means of communication worldwide. We can't imagine our lives without them.

- 4 Put the linking words on the left into the correct place in the lines of each paragraph. Sometimes you will need to change the punctuation.
- 5 What ideas can you add to the text? Work with your partner to fit them in.
- 6 Make notes about the advantages and disadvantages of one of these topics. Then write a text similar to the one above.
 - smartphones
 - Google (or another search engine)
 - Twitter

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